


## **Spec Ad: Innocent Drinks post for Facebook:**


**Does your day need a beetroot boost? Our Beet, Banana and Pineapple Smoothie is packed with health benefits you can't beet...**


Unpopular opinion: veggies taste GREAT in a smoothie!

Beets are the quiet heroes of the vegetable world. They're bursting with antioxidants, kind to your gut and might even enhance your brain power. Not that you need it, of course.

So we decided to see how well fruit and veg can really get along by putting Brainy Beetroot in the ring with Bananas Banana and Party-girl Pineapple.

 **Round 1:** Ding-ding! Party-girl Pineapple throws a punch, laden with tangy Vitamin C, but Brainy Beetroot wears her down with an antioxidant-infused treatise on philosophy. Meanwhile, Bananas Banana uses their potassium power to launch a line of appealing natural skincare products. We're on the edge of our seats!

 **Round 2:** Party-girl Pineapple settles back with a pina colada while Brainy Beetroot bores her to sleep. Where is Banana? Did they split?

 **Round 3:** Brainy Beetroot is taking the lead, with Pineapple in a stupor and Banana just mush on the floor. Nobody could have predicted this.

 **Final round:** Brainy Beetroot is the clear winner. The crowd goes wild!

But, what is this? Beetroot, Banana and Pineapple are piling in for a group hug. A heavenly light shines down on them and suddenly, a glass of delicious smoothie appears in their place. It's the miracle we've all been waiting for! Make smoothies, not war.

After that heart-warming performance, we must know: are you Team Beet, Team Pineapple, Team Banana or Team Smoothie? **Comment below to cast your vote and check out our smoothie page to find out more!** <https://www.innocentdrinks.co.uk/things-we-make/smoothies>

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